

00:19:16 Minesh Baxi: Congrats!
00:23:08 Diane Wolf: Robbie is the ZOOM KING!
00:23:24 Robbie Samuels - (he/him) Philadelphia, PA USA: Reacted to "Robbie is the ZOOM K..." with 🤔
00:23:33 Melody Owen, Author Nation: Reacted to "Robbie is the ZOOM K..." with ❤️
00:25:41 Greg Dixon: I think the trick is to share a tab in a browser rather than the whole browser app.
00:26:08 Robbie Samuels - (he/him) Philadelphia, PA USA: Replying to "I think the trick is..."

It is a best practice to separate a tab if you are sharing a browser window, but this also works.

00:28:05 Robbie Samuels - (he/him) Philadelphia, PA USA: Great resource for writing strong subject lines: <http://www.subjectline.com>.
00:28:33 Greg Dixon: Email is consistently the best marketing tool for keeping in touch with your tribe and making offers.
00:30:58 Minesh Baxi: Replying to "I think the trick is..."

thanks

00:31:31 Robbie Samuels - (he/him) Philadelphia, PA USA: *****
I'm the founder of the Biz Book Publishing Hub, which has more than 50 experts ready to help entrepreneurs navigate the complexities of writing, editing, publishing, and marketing their business books.

Writers and authors are invited to attend our Community Kick-Off on April 25 2:30-4pm ET.

Register at: <http://www.robbiesamuels.com/HubCommunity>

00:34:57 Terezia Barna: What are best practices for deliverability?
00:36:17 Sharon Love: The best emails services send someone to a new link INSTANTLY as soon as someone signs up. What system would you recommend for this? _____ Mailchimp doesn't do this...
00:37:01 Sandy Goe: Judy - your emails are very good - no pressure and yet informative and includes direction for next step. My situation for my emails is that I have a very high open rate, but scarce Click rate. Is that a message to drop or is there a number of time to expect to re-approach so many times before getting a response? or? Can you please provide some examples of how many emails you send out and what results should be expected. Or how do you handle no clicks - and how do you pivot? etc etc thank you!!! :)
00:37:50 Christine Deane: Flodesk is my favorite email system. Flat fee, unlimited contacts, unlimited emails.
00:37:53 Sharon Love: 🌈 Become a 7-Figure Speaker with Free \$7,000,000 Speaking Secrets. For Free 7-Figure Speaking Secrets in a Quick Online Master Class, click <https://www.SpeakInspire.com> . Enjoy Free \$7,000,000 Speaking Secrets from a former mute girl who inspired millions of people, and attracted over \$7,000,000 with one presentation. Also, feel free to connect via Whatsapp at 506-6313-3702 (I'm living my dream in Costa Rica and looking for retreat participants & co-leaders) or via LinkedIn at <https://www.linkedin.com/in/sharonjlove/> or you can set up a meeting with me if you'd like to participate and/or co-lead a retreat...

<https://calendly.com/speakinspire/30min>

00:39:08 Robbie Samuels - (he/him) Philadelphia, PA USA: Replying to "The best emails serv..."

Do you mean someone signs up and get the link in an email AND they are directly sent to that page? I believe what you are looking for is the confirmation thank you page.

<https://mailchimp.com/help/design-and-host-your-own-thank-you-pages/>

00:39:57 Sharon Love: They automatically get the guide in their email, or they get forwarded there?

00:40:12 Sharon Love: No, it doesn't fw them instantly.

00:40:30 Sharon Love: YES... confirmation page... that's been malfunctioning

00:40:55 Susan Jarema: you can set it up to do both, which i recommend

00:41:24 Sharon Love: That's the best moment to offer them something... yes, that's what I want to do, but it's not working...

00:42:02 Greg Dixon: Email is perfect for compulsive writers. There may be a few in the room:-)

00:42:45 Robbie Samuels - (he/him) Philadelphia, PA USA: Examples of book landing pages:

<http://www.BreakOutofBoredom.com>

<http://www.SmallListBigResults.com>

<http://www.CroissantsvsBagels.com>

00:43:36 Robbie Samuels - (he/him) Philadelphia, PA USA: *****

I'm the award-winning author of three books, which have received over 650 Amazon reviews and reached #1 Best Seller in 29 categories across the U.S., U.K., Canada, and Australia.

I'm a book launch strategy coach, event design consultant, executive Zoom producer, and business growth strategy coach who shows entrepreneurs how to:

build a launch team of more than 150 likely prospects and referral partners

get at least 50 Amazon reviews

create a revenue pipeline for their businesses

Want to chat about your book launch? Fill out the form at

<http://www.robbiesamuels.com/booklaunchsupport> and I'm happy to schedule a complimentary Zoom chat.

00:43:51 Greg Dixon: You can also sell the book yourself and send them the copy using the author copy ability on Amazon and IngramSpark.

00:43:54 Summer Diya Selva: *****

SUMMER DIYA SELVA

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| Digital Marketing, Get Shit Done Coach, Online Course Creator

| Websites, Social Media Management | Email Marketing

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| MY WEBSITE: <https://diyaselva.com>
| <https://www.linkedin.com/in/diyaselva/>
| Connect with me on INSTAGRAM: @summer_diselva and @ketokittensblog
| I'd love to meet everyone here one on one.. Here's MY CALENDAR link:
| <https://meetings.engagebay.com/summerselva>
|
| Sign up for networking events every Thursday at 11am EST
| <https://us06web.zoom.us/meeting/register/tZEsfuorTlvG9JsnllwJOd7ngju6YqdvXrp>
| SUMMER DIYA SELVA

00:43:57 Susan Jarema: Susan Jarema, Grand Connection and New Earth Marketing

Coquitlam, British Columbia, Canada

<https://grandconnection.ca/>

<https://www.newearthmarketing.com/>

Linkedin: <https://www.linkedin.com/in/susanjarema/>

00:45:22 Susan Jarema: or Snady, maybe they already have the gift. test it with something new

00:46:04 Melody Owen, Author Nation: Join me on May 21st for an Ask Me Anything about Book Promotion.

<https://authornationtube.com/ask-me-anything-about-book-promotion-2/>

00:47:50 Allan Roberts: Mindset Coach, Author, Mentor, and Speaker.

<https://www.linkedin.com/in/allan-roberts-183a49104/>

Worcestershire UK

00:48:27 Sharon Love: My clickthrough rates increase when I offer something free, such as a video. Then, in the free video, I give great value (\$7,000,000 speaking success tips, manifestation meditations, etc. and at the end, I invite them to click a gold button below)

00:49:02 Greg Dixon: It could take decades for someone to be ready!

00:49:15 Robbie Samuels - (he/him) Philadelphia, PA USA: RE: deliverability - asking questions that invite readers to hit reply to your emails will improve deliverability and emails will start showing up in the reader's priority inbox, instead of their updates or promotions Gmail tabs.

00:50:48 Robbie Samuels - (he/him) Philadelphia, PA USA: Suggestion: Create bonus content for your book - could be a PDF of an exercise in the book, a checklist, a video series, etc.

00:51:16 Greg Dixon: Great information, Judy

00:51:20 Diane Wolf: 🌻🌻🌻

Diane Wolf, Peterborough, Ontario.

I help entrepreneurs and C-suite professionals move from Chaos to Calm by using the latest in neuroscience and psychology research to Tame the Stress Dragon.

I'm a psychotherapist, speaker, writer, educator, and retired business professor. In my psychotherapy practice I work primarily with first responders who have been diagnosed with PTSD.

My background is 40+ years studying neuroscience, an MBA in Knowledge and Learning Management, and a Master's degree in Clinical Counselling. I'm also a Certified Clinical Trauma Professional.

My email is diane@dianewolf.com

or connect with me on Linked In:

<https://www.linkedin.com/in/dianewolf/>

00:51:33 Robbie Samuels - (he/him) Philadelphia, PA USA: Reacted to 🌻🌻🌻

Diane Wolf,... with "👍"

00:52:20 Susan Jarema: <https://substack.com/home>

00:53:28 Robbie Samuels - (he/him) Philadelphia, PA USA: If you are looking for ways to market your existing book, there are dozens of experts to support you listed in the Biz Book Publishing Hub. We launch officially on Thursday, but I'll give you early access:

<http://www.BizBookPublishingHub.com>

Writers and authors are encouraged to attend our Community Kick-Off on April 25:

<http://www.robbiesamuels.com/HubCommunity>

00:54:09 Greg Dixon: Greg Dixon

Shared Visions Unlimited Publishing and Marketing

Multimedia publishing, course creation, story productions, and integrated marketing for your success.

<https://sharedvisions.com/gregdixoncalendar/>.

<https://www.linkedin.com/in/gregdixon76/>

<https://sharedvisions.com/>

00:54:13 Melody Owen, Author Nation:Join me on May 21st for an Ask Me Anything about Book Promotion.

<https://authornationtube.com/ask-me-anything-about-book-promotion-2/>

00:55:28 Greg Dixon: And the content from your book...

00:55:40 nikolai: You're not writing content, you are creating assets 😊

00:55:59 Sharon Love: That's why it's so important to FW to a new page after they input an email... not just with an email. I think I need an expert in how to deal with Mailchimp malfunctions. The last two "experts" couldn't figure it out even in an hour. Either that, or I just need to switch to a better provider... suggestions please?

00:56:14 Minesh Baxi: I have published 10 books

00:58:15 Melody Owen, Author Nation:Join me on May 21st for an Ask Me Anything about Book Promotion.

<https://authornationtube.com/ask-me-anything-about-book-promotion-2/>

01:00:14 Sharon Love: I do NOT sell my books. I sell online courses (which incorporate my book), and I make thousands of times more income and impact from online courses.

01:00:28 Greg Dixon: Reacted to "I do NOT sell my boo..." with 👍

01:02:22 Susan Jarema: i more commonly fall on mountains (than move them)

01:02:31 Melody Owen, Author Nation:Reacted to "i more commonly fall..." with 😊

01:02:40 nikolai: Reacted to "i more commonly fall..." with 😊

01:02:41 Sharon Love: Reacted to "i more commonly fall..." with 🤔

01:02:43 Melody Owen, Author Nation:i more commonly fall on mountains (than move them)
Me too!

01:02:51 Susan Jarema: Reacted to "i more commonly fall..." with ❤️

01:03:25 Sandy Goe: If you've been fully entrenched in working on content, and have neglected your professional profile or 1st impression elements - this is what I enjoy - helping purpose-driven women to GET KNOWN, beginning with building up confidence in herself, DIScovering the beauty of her unique personality, and then creating marketing pieces in her own style - beginning with her profile! If this resonates with you, let's talk soon!
~ Sandy, Your Memorable Marketing Consultant & virtual cheerleader.
<https://calendly.com/sandygoe/coaching>

01:03:41 Sharon Love: I'm staying on the side of a mountain in Costa Rica! I haven't fallen on my butt YET... BUT... We'll see

01:04:42 Minesh Baxi: Minesh baxi minesh@mbaxi.com
<https://www.linkedin.com/in/stophiringlosers/248-866-0063>

01:05:26 Melody Owen, Author Nation:Join me on May 21st for an Ask Me Anything about Book Promotion.
<https://authornationtube.com/ask-me-anything-about-book-promotion-2/>

01:05:44 Sharon Love: 🤗 Let's do mutual referrals! Become a 7-Figure Speaker with Free \$7,000,000 Speaking Secrets. For Free 7-Figure Speaking Secrets in a Quick Online Master Class, click <https://www.SpeakInspire.com> . Enjoy Free \$7,000,000 Speaking Secrets from a former mute girl who inspired millions of people, and attracted over \$7,000,000 with one presentation. Also, feel free to connect via Whatsapp at 506-6313-3702 (I'm living my dream in Costa Rica and looking for retreat participants & co-leaders) or via LinkedIn at <https://www.linkedin.com/in/sharonjlove/> or you can set up a meeting with me if you'd like to participate and/or co-lead a retreat (and/or do mutual referrals, etc.)...

<https://calendly.com/speakinspire/30min>

01:06:28 Christine Deane: Your email list is your GOLD

01:07:09 Sharon Love: THAT'S SO TRUE... I had 2,000,000 people in a fb group and they killed it after two years of blood, sweat & tears (probably because we were too engaged in the group and not on clicking on ads)

01:07:12 Judy M. Baker:
<https://schedule.bookmarketingmentor.com/virtualcoffee>

01:07:25 Christine Deane: Would love to connect and collaborate:
<https://www.linkedin.com/in/thenetworkingdiva/>

01:09:03 Sharon Love: How do we share something in the Grand Giving page? I'd like to share the \$7,000,000 Speaking Secrets...

01:09:25 Robbie Samuels - (he/him) Philadelphia, PA USA:
<http://www.linkedin.com/in/robbiesamuels> - I'd love to connect

01:09:40 Melody Owen, Author Nation:How do we share something in the Grand Giving page? I'd like to share the \$7,000,000 Speaking Secrets...
Through your profile. Stay after and I'll show you.

01:09:43 Barbara Ingrassia: Copyright law is a tool to create your book(legally) and protect that valuable content from thieves, and

AI/ chatbot, anyone??

Are you/your content vulnerable?

Let's chat to find out.

Barb@managecopyright.com


508-277-0709

<https://letsmeet.io/barbaraingrassia/ai-conversation>

01:10:00 Sharon Love: I'd like to share FREE \$7,000,000 Speaking Secrets in the Member Bonus Bundle...

01:11:19 Barbara Ingrassia: Christine is FANTASTIC!

01:11:37 Sandy Goe: Grand Connection is truly GRAND! no other virtual international network like it. Continuously growing community - yet remains personal and authentic. Join us! :)

01:11:46 Susan Jarema: GRAND CONNECTION MEMBERSHIP: We'd love you to join! You can come as our guest to 2 events before joining. Or join today and get started. JOIN NOW  Special offer to receive one bonus month if you sign up in the next 2 hours + Our New Member Bonus Bundle (worth > \$500) AND your first month's membership supports directly our chosen charity in Uganda.

<https://grandconnection.ca/gcmembers/join>

New Member Bonus Bundle (Worth > \$500!)

<https://grandconnection.ca/new-member-bonus-bundle-vip-gifts/>

Value and inclusions in your membership: <https://grandconnection.ca/gcmembers/benefits/>

Upcoming events <https://grandconnection.ca/category/events/>

Our Groups <https://grandconnection.ca/groups/>

01:11:58 Susan Jarema: Join our Grand Connection FB Group

<https://www.facebook.com/groups/grand.connection>

Get the Grand Connections Chrome Extension: Referral Networking App (Free for all)

<https://chrome.google.com/webstore/detail/grand-connection-networki/bbmdjlmkgmgppeobhnigpnjpefahmki>

Meet Our Members, Get Gifts from our Latest Grand Connection Magazine

<https://grandconnection.ca/magazine/>

Upcoming Grand Connection Events

<https://grandconnection.ca/category/events/>

DON'T FORGET TO SAVE THE CHAT – CLICK ON THE 3 DOTS.

PLEASE SHARE AND GROW OUR COMMUNITY ☺

PS LOVED our event today? Give us a review

<https://g.page/r/Ce0IPNkjrKmZEAI/review>

01:12:15 Susan Jarema: Thank-you team!

01:13:01 Minesh Baxi: Thanks Melody

01:13:12 Sharon Love: I'D LOVE TO SEND YOU MONEY! I have affiliate marketing programs

01:14:17 Sharon Love: Congrats on your video, Allan! :)🎉

01:14:40 Sharon Love: Your story was spine-tingling!

01:17:55 Susan Jarema: i need to go do a restream. made you host melody. thank-you all!

01:19:22 Melody Owen, Author Nation:
<https://grandconnection.ca/may-21-empowerment-series-cultivating-self-appreciation-self-care-and-boundaries/>

01:22:20 Melody Owen, Author Nation:
https://docs.google.com/forms/d/1I_tOcY69ffthlamuTpU0BWGkAv64h5v6k1YLqaeg0CY/edit