

00:20:10 Allan Roberts - Mindset - GC: Mindset Master Coach, Author, Mentor, and Speaker.

<https://www.linkedin.com/in/allan-roberts-183a49104/>

Worcestershire UK

00:23:54 Kevin Coleman: Kevin Coleman, Northern Forest Publishing

At Northern Forest, we specialize in bringing your books to life.

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Kevin Coleman

Publisher

Northern Forest Publishing

kevin@northernforestpublishing.com

(905) 466 8601

00:24:43 Susan Jarema | Grand Connection & New Earth Marketing GC: SAVE 3 MONTHS ON ANNUAL! Receive 6 months+ MMT Premium with annual membership. Lock in your membership rate.

<https://grandconnection.ca/gcmembers/join>

00:30:25 Pamela Thompson - GC: Hi Everyone, I'm passionate about supporting mission-driven women at a crossroads to embrace change & lead through change & uncertainty without burning out. Have 3 best-selling books. LinkedIn -

<https://www.linkedin.com/in/change-coach-facilitator/> . Website: pamela-thompson.com

00:31:53 John Collado: Reacted to "Hi Everyone, I'm pa..." with 👍

00:53:22 Kevin Coleman: Replying to "Hi Everyone, I'm pa..."

Hi Pamela, Can you please share the person in Philippines who did the promotion work for you?

00:56:05 Pamela Thompson - GC: Replying to "Hi Everyone, I'm pa..."

Hi Kevin, Sure I can. Can you please share your email and I will email you. Mine is pam@creativelivingcommunity.com

00:58:16 Susan Jarema | Grand Connection & New Earth Marketing GC:
<https://substack.com/@susanjarema?>

01:01:09 Kevin Coleman:
Kevin@northernforestpublishing.com

01:01:28 Kevin Coleman: <https://kevinrcoleman.substack.com/>

01:16:55 Susan Jarema | Grand Connection & New Earth Marketing GC:
<https://www.linkedin.com/in/estiestarr/>

01:20:53 Susan Jarema | Grand Connection & New Earth Marketing GC: Lead
Magnet Ideas

“Children’s Book Illustration Style Guide”

A downloadable PDF showing examples of illustration styles (cartoon, whimsical, realistic, fantasy, etc.) with tips on how to choose the right style for a book.

“10 Must-Know Tips for Bringing Your Story to Life with Illustrations”

Short guide for authors who are planning to publish — positions the illustrator as an expert.

Customizable Character Design Worksheet

A simple template authors can use to sketch or describe their main characters before working with an illustrator.

“Before You Hire an Illustrator: A Checklist for Authors”

Practical and useful — helps authors prepare their manuscript and budget, and highlights what makes working with this illustrator smooth and professional.

Mini Sample Pack

A free set of downloadable illustration backgrounds, character sketches, or clip-art (non-commercial use) — showcases the illustrator’s skill while attracting their ideal audience.

01:21:06 Susan Jarema | Grand Connection & New Earth Marketing GC: “Illustration
Cost Guide for AuthoA transparent overview of how book illustration pricing works, what affects costs, and how to budget.

Story-to-Visual Inspiration Board Template

A Canva or PDF template that helps authors map their story scenes visually — making them realize how much they’ll need illustration services.

01:23:37 John Collado: Great presentation, appreciate all the info.

01:24:05 Pamela Thompson - GC: Thanks a bunch @GC-Kimberley Day-The
Influential Entrepreneur