

00:36:55 ELL GRANIEL: <http://ellgraniel.com/>

00:38:00 Tamar Genossar: Tamar Genossar www.tappingintochoice.com

00:38:43 Susan Jarema Grand Connection & New Earth Marketing GC:
<https://grandconnection.ca/nov-25-the-grand-authors-group-with-kimberley-day/>

00:39:11 Susan Jarema Grand Connection & New Earth Marketing GC: subscribe
to calendar
<https://grandconnection.ca/event-instructions-grand-connection-business-networking/subscribe-to-calendar/>

00:39:50 Prashant Anilkumar: I am in the process of getting my book self published-
Iâ€™ll connect with you Cindy.

00:40:28 Claire Yang: Leads generation

00:40:40 Yvonne McCoy: Making giveaways easy!!

00:40:46 Cindy Cook Ballaro: I'm creating a Lead Magnet for my membership group

00:40:47 Susan Jarema Grand Connection & New Earth Marketing GC: lol i was
telling one of my team members yesterday that there were no computers when i grew up! he
could not even imagine that world

00:40:49 Grazy I Boomerang I GC member: Here for Avital- knowing more since I
met you yesterday

00:40:55 Mark - Sense of Space: Encouraging folks to sign up for my newsletter
and other pages, getting them interested in what I do

00:41:12 ELL GRANIEL: I've avoided giveaways. After this I'll be more informed.

00:41:36 Alison Deane: I forget exactly what attracted me to this presentation, but
something in the blurb made me curious about Giveaways.

00:41:37 Prashant Anilkumar: Growing my newsletter, selling digital products.

00:41:43 Tamar Genossar: Specifically about lead magnet

00:43:56 Mark - Sense of Space: This Feng Shui consultant can confirm that :)

00:47:55 Tamar Genossar: if it is not broken, don't fix it :-)

00:50:18 Susan Jarema Grand Connection & New Earth Marketing GC: grand
giveaway... soft launch end of dec, round through January.

00:52:46 Susan Jarema Grand Connection & New Earth Marketing GC: 4

00:52:57 Wayne Wallace - Director of Business Development: We have lead
magnets and giveaways

00:53:02 Tamar Genossar: In the process of creating a lead magnet

00:53:05 ELL GRANIEL: 3

00:53:06 Grazy I Boomerang I GC member: 5

00:53:09 Alison Deane: #3

00:53:09 Mark - Sense of Space: 1

00:53:13 Alan Holmes: 2

00:53:16 Cindy Cook Ballaro: 2

00:53:17 Prashant Anilkumar: 1,2

00:54:56 Wayne Wallace - Director of Business Development: @Grazy I
Boomerang I GC member Yesterday you left before I mentioned Max's restaurant. We have
one here in Vegas.

00:55:15 Cindy Cook Ballaro: Is there a fee to participate in the Giveaway with GC?

00:55:27 Avital Spivak â€™ Tech Confidence Coach (GC): 5 simple, low-tech
ways to join a giveaway â€™
<https://vitalweave.kit.com/37060ab0e4>

00:55:28 Susan Jarema Grand Connection & New Earth Marketing GC: Many members start simple for their first time. A zoom registration for a webinar works too if you dont have opt in

00:55:39 Avital Spivak " Tech Confidence Coach (GC): 5 simple, low-tech ways to join a giveaway at
[h https://vitalweave.kit.com/37060ab0e4](https://vitalweave.kit.com/37060ab0e4)

00:55:44 Mark - Sense of Space: <https://vitalweave.kit.com/37060ab0e4>

00:55:46 Susan Jarema Grand Connection & New Earth Marketing GC:
<https://vitalweave.kit.com/37060ab0e4>

00:56:46 Grazy I Boomerin I GC member: Reacted to "@Grazy I Boomerin I..." with 🙄

00:57:11 Susan Jarema Grand Connection & New Earth Marketing GC: getting to next step is usually time for me

00:57:22 Susan Jarema Grand Connection & New Earth Marketing GC: or not the right people or tools

00:59:19 Susan Jarema Grand Connection & New Earth Marketing GC: Heres one of my lead magnets: Lead Magnets Guide & Workbook
<https://grandconnection.ca/lead-magnets-guide-workbook/>

01:01:55 Susan Jarema Grand Connection & New Earth Marketing GC: @Yvonne McCoy i suggest if you have a bundle, to have a funnel to qualify the 1:1 ... offer an immediate consumable download , have a group webinar , then 1:1 session for those who attend or complete an assessment. then you can offer the bundle.

01:03:19 Susan Jarema Grand Connection & New Earth Marketing GC: Without giveaway you can change you gift part way through, if you get too many 1:1s

01:05:45 Wayne Wallace - Director of Business Development: We have a great day of FREE training coming up, check it out
https://events.ericlofholm.com/el-best-seminar?am_id=wayne3329

01:06:00 ELL GRANIEL: I have a lead magnet in a summit I'm in this month. My Talk is "Never Second Guess Yourself Again: The Neuroscience behind Confident Decision Making" If interested, you can get it by (free) registration here <https://bit.ly/GratefulGrowth>

01:09:46 Susan Jarema Grand Connection & New Earth Marketing GC: love to see your gift!

01:09:59 ELL GRANIEL: TOP down thinking in action!

01:10:01 Susan Jarema Grand Connection & New Earth Marketing GC: work backwards!

01:11:26 Susan Jarema Grand Connection & New Earth Marketing GC: strategy....

01:16:03 Yvonne McCoy: Need to hop off. g

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Yvonne McCoy, MBA

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I am looking for collaborations, podcast interviews/guesting and affiliate partners. Let's chat for 30 min. <https://www.bookacallwithyvonne.com/> or

<https://www.linkedin.com/in/yvonne-mccoy/>

Email me if you would like me to promote you in my Sunday Scoop: ymcoach@gmail.com

Here is my Podcast: <https://www.yvonnemccoy.com/podcast>

Attract Your Right Clients By Unlocking The Unique Power You Already Have!

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You don't need to be fixed. You just need to Be F.O.U.N.D.,
Step into who you are to attract the clients already searching for you.

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— Wednesday, November 19th at 2:00 ET/11:00 PT

— Claim Your Spot: <https://www.yvonnemccoy.com/workshop>

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Affiliate Sign-up link:

<https://www.yvonnemccoy.com/workshop-affiliates>

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My next summit December 2 & 3rd:

Get Growth Focused: For Entrepreneurs Ready to Scale with Clarity, Connection, and Conversion.

01:17:14 Grazy I Boomerang I GC member: Coolbeans, Susan and Avital!

01:17:31 ELL GRANIEL: Replying to "I have a lead magnet..."

Thanks! It's an audio on demand summit. My talk and gift are already available as soon as you register.

01:17:41 Wayne Wallace - Director of Business Development: We are looking for JV Partners, Let's connect.

Wayne Wallace - Director of Business Development

<https://ericlofholm.com>

702-518-2290

wayne@ericlofholm.com

<https://www.linkedin.com/in/eli-wayne-wallace/>

<https://calendly.com/wayne-ericlofholm/15min>

If you want to take your sales to the next level jump on our next Sales Boost Call

https://morningsalesboost.com/register?am_id=wayne8538

01:17:53 Susan Jarema Grand Connection & New Earth Marketing GC: Here's the link to the Grand Giveaway:

<https://grandconnection.ca/the-grand-giveaway-winter-2025-2026/>

01:18:21 Mark - Sense of Space: Have to run, sorry - thank you for this!!!

01:18:32 Wayne Wallace - Director of Business Development: Gotta run, see you all later

01:18:33 ELL GRANIEL: Very good questions!

01:19:28 Tamar Genossar: Look into participating in the giveaway

01:19:32 Cindy Cook Ballaro: Get my LM created and look into participating in Giveaways!

01:19:40 Avital Spivak " Tech Confidence Coach (GC): 5 simple, low-tech ways to join a giveaway +'

<https://vitalweave.kit.com/37060ab0e4>

01:19:55 ELL GRANIEL: I'll be more open to how I accept joining a giveaway.

01:19:57 Grazy I Boomerang I GC member: I will take a stepback and see what value I can bring and build a good giveaway!

01:20:03 Avital Spivak â€“ Tech Confidence Coach (GC): Reacted to "I'll be more open to..." with âœ“
01:20:35 Avital Spivak â€“ Tech Confidence Coach (GC): Replying to "I will take a stepba..."

Build a good Lead magnet... later you can add it to a Giveaway event!

01:20:41 Avital Spivak â€“ Tech Confidence Coach (GC): Reacted to "I will take a stepba..." with ðŸŽ‰

01:20:43 Claire Yang: I will open for free analysis of your energy and report

01:20:57 Avital Spivak â€“ Tech Confidence Coach (GC): Reacted to "Get my LM created an..." with ðŸŽ‰

01:21:02 Cindy Cook Ballaro: Thanks so much! Very helpful!

01:21:07 Susan Jarema Grand Connection & New Earth Marketing GC: New? You are welcome to come to 3 other events as a Guest. Grab a guest pass

<https://grandconnection.ca/free-guest-pass/>

OR JOIN NOW â†’ SAVE 4+ MONTHS ON ANNUAL! Lock in your membership rate.

<https://grandconnection.ca/gcmembers/join>

01:21:09 Avital Spivak â€“ Tech Confidence Coach (GC): Reacted to "Look into participat..." with âœ“

01:21:12 Avital Spivak â€“ Tech Confidence Coach (GC): Reacted to "Look into participat..." with ðŸ™

01:21:16 Alison Deane: will think about what i could offer

01:21:17 Susan Jarema Grand Connection & New Earth Marketing GC: MMT

Referral App Free Version (Saving you \$10) + Monthly Trainings Grab Our App!

<https://grandconnection.ca/grand-connection-referral-app/>

01:21:59 ELL GRANIEL: Great intel!! Thanks to everyone and especially Avital for this topic.

01:22:16 Grazy I Boomer I GC member: Need to jump off, Thanks Avital! and team! I have another meet in a minute. See you all on the next!

01:23:26 Avital Spivak â€“ Tech Confidence Coach (GC): Join me next week... bring your lead mag/giveaway questions, and work on it in a friendlyspace

The Tech Success Space

Coworking sessions with Q&A

<https://vitalweave.kit.com/tech-success>

01:24:15 Susan Jarema Grand Connection & New Earth Marketing GC: Nov 17 |

The Neuroscience of Connection Masterclass With Rei McColley |

<https://grandconnection.ca/nov-17-the-neuroscience-of-connection-master-class-with-rei-mccolley-gc-master-class/>

Info sessions for our 2026 Self Mastery Program

The Neuroscience of Connection Self Mastery (weekly) Learn about our new transformational mastermind that blends neuroscience, mindfulness, and community support to help you thrive in both life and business.

<https://community.grandconnection.ca/gc-infosession-optin>

01:25:38 Susan Jarema Grand Connection & New Earth Marketing GC: Heres one
of my lead magnets: Lead Magnets Guide & Workbook
<https://grandconnection.ca/lead-magnets-guide-workbook/>

01:26:11 ELL GRANIEL: Thank You again :)

01:26:22 Prashant Anilkumar: Thanks for this!

01:26:39 Susan Jarema Grand Connection & New Earth Marketing GC:
<https://www.linkedin.com/in/susanjarema/>

01:26:57 Prashant Anilkumar: <https://www.linkedin.com/in/prashant-anilkumar/>

01:28:11 Tamar Genossar: Thank you. Got to go. Looking forward to my mini meet
later today