

00:13:08 Susan Jarema - Grand Connection & New Earth Marketing: The Three Parts of a Grand Intro

Who you serve

Make it simple so people can instantly picture who you help.

The transformation

Share the change your clients experience so others understand your impact.

A credibility cue

A short phrase that builds trust, like a signature approach or meaningful accomplishment.

Here's an easy model:

"I help [ideal clients] [achieve meaningful result], using [credibility cue or approach]."

00:14:29 Susan Jarema - Grand Connection & New Earth Marketing: git a call...

00:24:48 Claire Yang-GC-<http://Goquantumleap.net>: I have meetings back to back, I am in the meeting and also watch my food on the stove.

00:51:09 Avital Spivak - Tech Confidence Coach - GC:

<https://vitalweave.kit.com/tech-success>

The Tech Success Space

00:55:12 Susan Jarema - Grand Connection & New Earth Marketing: here is the mixer: <https://dec-4-meeting-2512.eventraptor.com/>

00:55:43 Susan Jarema - Grand Connection & New Earth Marketing: more info on our self master program <https://community.grandconnection.ca/self-mastery-info>

00:56:05 Susan Jarema - Grand Connection & New Earth Marketing: @Claire

Yang-GC-<http://Goquantumleap.net> get in the giveaway

<https://app.eventraptor.com/apply/grand-giveaway-winter-2512>

00:56:36 Avital Spivak - Tech Confidence Coach - GC: One more invitation:

How to Get and Serve Clients Online, with Ease

<https://askavital.com/workshop>

01:01:39 Claire Yang-GC-<http://Goquantumleap.net>: Susan, how does it work? Do I need to register an event raptor account ?

01:04:59 Susan Jarema - Grand Connection & New Earth Marketing: @Anne

Shoemaker G here's the guest pass link

https://community.grandconnection.ca/guest-pass?am_id=avital5081

01:05:10 Anne Shoemaker G: Thank you susan!

01:09:43 Susan Jarema - Grand Connection & New Earth Marketing:

<https://grandconnection.ca/category/upcoming-events/>