

00:17:04 Danielle Benzon: Welcome everyone!
00:19:05 Kurt Roskopf: Hi, I'm transcribing this call with my Tactiq AI Extension.
<https://tactiq.io/r/transcribing>
00:20:12 Laura Doman: Atlanta, GA
00:20:13 Wayne Wallace - Director of ELI Technical Solutions: Las Vegas, NV
00:20:15 Diane Forster - I HAVE TODAY TV NETWORK: Los Angeles
00:20:15 Alan Stevens, Int'l Profiling & Communications Specialist: Newcastle, NSW
Australia
00:20:16 Danielle Benzon: I'm calling in from Durban South Africa
00:20:19 Judy M. Baker: Sonoma, CA where it rained today!!!
00:20:20 Sara Troy: BC Canada
00:20:23 Cathy Holt: West Haven, CT
00:20:37 Cathy Holt: Replying to "Sonoma, CA where it ..."

woohoooo

00:20:50 Susan Jarema - Grand Connection & New Earth Marketing: Just
arrived? Please set zoom to speaker view to better view our speakers
Please rename yourself to add your business name and please add to end:
GC - Grand Connection
G - Guest

Event Instructions

<https://grandconnection.ca/event-instructions-grand-connection-business-networking/>
Just

We welcome you to share your contact information in the chat and connect with others.
Grand Intro:

Hi, Im [Your Name], a [Your Title/role/Business],
from [Your Location]

I help [your audience] with [the Transformation you create or problem you solve] through
[your unique value or superpower].

Grand Ask: Id love to meet and collaborate with [whose clients are also looking for this
transformation].

00:21:46 Danielle Benzon: What is your definition of a Thought Leader?
00:21:53 Susan Jarema - Grand Connection & New Earth Marketing: the go to
person i seek advice from in an area of expertise

00:22:25 Sara Troy: An inspirer who inspires leadership in others

00:22:32 Danielle Benzon: Reacted to "An inspirer who insp..." with ❤️

00:22:33 Alan Stevens, Int'l Profiling & Communications Specialist: Sharing of ideas,
expertise and knowledge

00:22:37 Susan Jarema - Grand Connection & New Earth Marketing: Reacted to
"An inspirer who insp..." with ❤️

00:22:40 Susan Jarema - Grand Connection & New Earth Marketing: Reacted to
"Sharing of ideas, ex..." with ❤️


00:22:43 Danielle Benzon: Replying to "An inspirer who insp..."

Inspire is my fav word!

00:22:50 Danielle Benzon: Reacted to "Sharing of ideas, ex..." with ❤️

00:22:56 Danielle Benzon: Reacted to "the go to person i s..." with ❤️

00:23:29 Sara Troy: Reacted to "Inspire is my fav wo..." with ❤️

00:26:13 Danielle Benzon: Alignment + Articulation = Amplified Authority!
00:26:21 Louis Swart: Reacted to "Alignment + Articula..." with 
00:26:26 Laura Doman: Laura Doman, Actor/Voice Actor/Believability Strategist.

Fixing the gap between expertise and believability in person and on camera.
Be memorable, visible ... because boring keeps you broke, but presence gets you PAID.


And yes, I walk the talk as a film/TV actor and talk the walk doing voice overs.

Website: LauraDoman.com
Email: laura@lauradoman.com
LinkedIn: [linkedin.com/in/lauradoman](https://www.linkedin.com/in/lauradoman)
YouTube: [youtube.com/@lauradoman](https://www.youtube.com/@lauradoman)

Let's see how we may collaborate:
<https://www.lauradoman.com/service-page/connect-collaborate>
00:27:04 Krystal Hille: PROMPT:

I want to identify my thought leadership positioning.
Here is what I do:
[Describe your work, audience, approach, background, and values.]
Based on this, please answer the following questions:
What conversations might I want to be known for?
What assumptions or norms in my industry would likely frustrate me?
What might I believe differently from others in my field?
What movement, shift, or transformation might I want to contribute to?
What could make my perspective distinctive or thought-leader-worthy? What sentence could summarise my unique perspective?

00:28:28 Kurt Roskopf: Milwaukee Wisconsin USA
00:28:35 Laura Doman: My thought leadership lane is about believability in the age of artificial performance.
00:29:10 Kurt Roskopf: Kurt Roskopf AKA Special K - Wisconsin- World of Ability
kurt@projectdiehard.org text/call 262 - 372 - 1754
<https://www.4mycard.net/u/3nt7/Kurt-Roskopf>
<https://linktr.ee/All4Abilities>
<https://knocard.app/abilitynow>

WhatsApp +1 414 514 0186
<https://calendly.com/specialkmentor>
<https://www.youtube.com/@abilitynetwork>
00:40:42 Sara Troy: Sara Troy, <https://www.linkedin.com/in/choosepositiveliving>
00:40:44 Louis Swart: Amazing BOR
[Full message cannot be displayed on this version]
00:41:34 Louis Swart: Reacted to "Sara Troy, <https://w...>" with 
00:41:53 Louis Swart: <https://www.linkedin.com/in/coachlouisswart/>
00:43:20 Alan Stevens, Int'l Profiling & Communications Specialist: Alan Stevens, Creator of the Rapid Trait Profiling system

I equip business owners with the tools to create loyal, cohesive teams that drive a thriving, profitable business — minus the stress.

Connect with me <https://www.linkedin.com/in/readingfaces>

HPR: <https://alanstevens.com.au/>

The Campfire Project <https://thecampfireproject.com.au>

00:43:46 Judy M. Baker - G: Judy M. Baker

Creator of the Buzzworthy Book Experience  

<https://BuzzworthyBooks.com>

judyb@buzzworthybooks.com

707.210.6696

Let's Talk: <https://buzzworthybooks.com/lets-talk>

LinkedIn: <https://www.linkedin.com/in/judymbaker/>

“A book isn't a product to launch — it's a doorway to build community. I help women nonfiction authors design what's on the other side of the door.”

00:44:02 Kurt Roskopf: "Vision without action is merely a dream," the American futurist and author Joel A. Barker

00:44:14 Susan Jarema - Grand Connection & New Earth Marketing: Hello, I'm Susan Jarema. I believe the future of business growth is built through trust, collaboration, and human connection. Connect with me! <https://www.linkedin.com/in/susanjarema/>

00:44:15 Sara Troy: Sara Troy pro podcaster and book developer.
www.selfdiscoverywisdom.com selfdiscoverywisdom@gmail.com

00:45:17 Wayne Wallace - Director of ELI Technical Solutions: "Most businesses chase trends — I help them find the story that was already there, and turn it into the most powerful marketing asset they'll ever own."

00:45:38 Susan Jarema - Grand Connection & New Earth Marketing: "Trust is the new currency, and collaboration is the new growth strategy."

00:45:42 Louis Swart: Helping overwhelmed coaches and service-based business owners reclaim their time, identity, and impact through human + AI leverage.

00:45:47 Sara Troy: Sara speaks to people who are searching for meaning, clarity, healing, self-worth, direction, community, and courage. Your audience includes seniors, seekers, coaches, changemakers, healers, entrepreneurs, caregivers, people navigating adversity, and those awakening to a more conscious way of living. They are often people who feel unseen by mainstream systems and hungry for truth that comes from lived experience rather than performance or status.

00:45:54 Boaz Olivertwist: It sits at the intersection of high-converting web design, client psychology, systems thinking, and modern freelance positioning.

You seem less interested in “making websites” and more interested in helping businesses communicate trust, clarity, and authority through strategic design and positioning.

What conversations i am to be known for?

How trust psychology influences conversions online

The difference between a “pretty website” and a revenue-producing website

Why client communication is a competitive advantage

Building websites that combine systems, automation, branding, and UX together
Human-centered design that feels personal, strategic, and conversion-focused
Luxury-style positioning without overcomplicated branding jargon

What assumptions or norms in my industry would likely frustrate me?

Designers focusing only on visuals without business strategy

Freelancers sounding generic, robotic, or AI-generated

Clients being sold “modern design” without clear outcomes

The belief that premium branding must be complicated

00:45:56 Wayne Wallace - Director of ELI Technical Solutions: Wayne (The Wizard) Wallace

Ace Digital Productions

<https://acedigitalproductions.com>

wayne@acedigitalproductions.com

(702) 518-2290

The King of Headshots, Award-Winning Las Vegas Photographer, Documentary Film Editor.

"Most businesses chase trends — I help them find the story that was already there, and turn it into the most powerful marketing asset they'll ever own."

<https://www.linkedin.com/in/waynewallaceedit>

<https://www.facebook.com/acedigitalpro>

<https://www.instagram.com/acedigitalpro>

<https://www.tiktok.com/@acedigitalpro>

<https://x.com/acedigitalpro>

00:46:49 Susan Jarema - Grand Connection & New Earth Marketing: I like to think the followers as a by-product of the thought leadership. Its not the goal.

00:47:09 Krystal Hille: Replying to "I like to think the ..."

I agree

00:47:34 Krystal Hille: Replying to "I like to think the ..."

Followers are not something we can influence, but we can influence what we stand for and our message.

00:48:13 Robbie Samuels - G - BookLaunchBrainstorm.com: As a book launch strategist, I'll guide you to turn your book into a biz dev tool through a reviews-focused launch plan (rather than a #1 Best Seller campaign).

Strategy over vanity. Always.

My team and I will implement these strategies so you can focus on conversations with prospects and referral partners.

Publishing a book this year? Read my book, “LAUNCH Your Book! An Entrepreneur’s Guide to Reviews That Drive Revenue.”

Book and bonus content at: <http://www.BookLaunchBrainstorm.com>.

If you're just getting started to think about a book for your business, I'm still happy to chat.

My Author ROI Lab may be a great way to validate your idea and start to build the audience for your book.

Let's connect: <http://www.linkedin.com/in/robbiesamuels>

00:48:43 Sara Troy: Be clear concise

00:49:09 Cathy Holt: Most accomplished women are the best-kept secret in the room. I change that, so they are not just visible, they are the trusted authority and the ones being chosen for the opportunities they deserve.

<https://www.linkedin.com/in/catherine-holt-hts/>

00:49:11 Krystal Hille: <https://www.linkedin.com/in/krystal-hille/>

Share from my prompt result:

You likely want to be known for conversations around:

authorship as an identity transformation rather than simply a writing project

00:49:26 Susan Jarema - Grand Connection & New Earth Marketing: Reacted to "Most accomplished wo..." with 👍

00:49:32 Alan Stevens, Int'l Profiling & Communications Specialist: Everyone is unique and everyone has a valuable story to share

00:49:41 Boaz Olivertwist: Olivertwist Boaz (Remote Wix & Wordpress Website Expert)

Contact: <https://www.linkedin.com/in/boazoliver>

Email: omoladeboaz37@gmail.com

Tel: +2347072641262

00:50:00 Cathy Holt: email: cathy@catherine-holt.com

00:50:28 Laura Doman: Replying to "Wayne (The Wizard) W..."

Wayne, we may have some synergy. Would love to talk with you. Here's my link to schedule a Zoom call: <https://www.lauradoman.com/service-page/connect-collaborate>

00:50:43 Sara Troy: Venerability is honesty and set the stage for others to feel you

00:52:12 Sara Troy: relatability

00:52:26 Cathy Holt: It also establishes trust

00:52:27 Susan Jarema - Grand Connection & New Earth Marketing: I love seeing everyones statements on I want to be known for conversations around:

Trust-based business growth

Collaboration, JV partnerships, and OPA strategies

Referrals and relationship-led visibility

Human connection in an AI-driven world

00:52:54 Krystal Hille: Find the universality in your specific story to guide your audience

00:53:48 Sara Troy: flawsomeness

00:54:29 Boaz Olivertwist: Carrying the vision around trust-driven business growth.

00:54:37 Cathy Holt: 1. Why capable women are still overlooked

2. How women move into decision-making power

3. The difference between visibility and influence
4. Leadership that is aligned, sustainable, and powerful
5. How power operates inside systems

6. Translating expertise into authority

00:54:59 Danielle Benzon: Can you think of a relatable struggle that you have gone through that your audience is also experiencing?

00:55:01 Wayne Wallace - Director of ELI Technical Solutions: Reacted to "Wayne, we may have s..." with ❤️

00:55:05 Wayne Wallace - Director of ELI Technical Solutions: Replying to "Wayne (The Wizard) W..."

Great

01:06:36 Boaz Olivertwist: My relatable struggle is: Feeling capable, talented, or valuable... but struggling to make people immediately see that value.

01:06:54 Krystal Hille: Replying to "My relatable struggl..."

that is such a relatable struggle!

01:07:44 Susan Jarema - Grand Connection & New Earth Marketing GC: Here Robbie at our next Grand Mixer, and invite your guest, free for all Jun 18 | Business Growth Buffet Conference (FREE for Everyone)

01:08:04 Krystal Hille - www.hillehouse.org: strategy over vanity

01:08:12 Robbie Samuels - GC - BookLaunchBrainstorm.com: Strategy over vanity. Always.

01:09:06 Sara Troy: Laura whats your email?

01:09:31 Laura Doman GC: Yes, let's connect! laura@lauradoman.com

01:10:43 Sara Troy: Replying to "Yes, let's connect! ..."

sent an email

01:10:46 Susan Jarema - Grand Connection & New Earth Marketing GC: 😊 New? Grand Connection Welcome you.

There is so much to share that we have organized it all here for you to learn more:

<https://grandconnection.ca/welcome-links/>

Become a member today! We'd love to have you in this community.

<https://grandconnection.ca/gcmembers/join/>

🎧 Annual members get a podcast interview

📌 Member Reminders for April 2026 <https://grandconnection.ca/member-reminders/>

🧠 Learn about The Neuroscience of Connection, that blends neuroscience, mindfulness, and community support to help you thrive in both life and business using the latest in brain network switching. Includes our Masterclass as a gift

<https://community.grandconnection.ca/self-mastery-info>

01:11:38 Cathy Holt GC: I am going to get some dinner now - thank you for a great session.

01:11:48 Krystal Hille - www.hillehouse.org: Save the chat!

01:11:54 Krystal Hille - www.hillehouse.org: Reacted to "I am going to get so..." with



01:11:59 Cathy Holt GC: Replying to "Save the chat!"

I did

01:12:46 Boaz Olivertwist: Susan, is there a place each person gets to connect one on one with people in here at grand connections?

01:12:48 Danielle Benzon: Danielle has a free gift! A ticket to her Scriptless Speaking Masterclass (\$297 value) use coupon code FREEDOM26 at <https://power.theinspiredspeaker.com/scriptless-speaking>

01:13:18 Krystal Hille - www.hillehouse.org: Replying to "Susan, is there a pl..."

Each person has a profile inside so you can reach out to everyone to initiate 1.1 connections

01:13:59 Laura Doman GC: Move over speed dating, here comes speed introduction! Way to go, Susan!

01:14:08 Danielle Benzon: Reacted to "Move over speed dati..." with 🤔

01:14:14 Sara Troy: Replying to "Susan, is there a pl..."

@Krystal Hille - www.hillehouse.org great platform. See your on Rich platform too

01:14:39 Boaz Olivertwist: How do i save the chat?

01:16:38 Sara Troy: LinkedIn
<https://www.linkedin.com/in/choosepositiveliving>