

00:18:48 Evelyn Reynolds: Greetings! Evelyn here, living in Illinois.
00:19:15 Tia (she/they): Good Morning also from San Francisco
00:20:44 Jennifer Collymore: IM SO SORRY iM IN THE WRONG ROOM - TAKE CARE!
00:22:39 Evelyn M. Reynolds: awesome!
00:23:31 Scott Brown: <https://www.linkedin.com/in/sdb05/> Scott Brown
00:24:03 Sophie Lechner: <https://linkedin.com/in/sophielechner>
00:32:22 Scott Brown: <https://www.linkedin.com/in/sdb05/> Scott Brown
00:32:22 Tia (she/they): <https://www.linkedin.com/in/tia-marie-paquin-0a43028/>
00:33:19 Sophie Lechner: I help mission-driven entrepreneurs, coaches, authors, consultants who hate marketing. They fall in love with their marketing so it finally works for them.
<https://linkedin.com/in/sophielechner>
<https://themagnetmodel.com>
00:33:36 Avital Spivak - AskAvital.com: Avital Spivak
Tech Confidence Coach

✨ I work with accomplished professionals who know their stuff but can't quite make the online world work for them.

The gap between who you are and how you show up online? That's exactly what I close.
Start here → <https://AskAvital.com/>

Let's connect:

<https://calendly.com/meetavital/focused-intro>

<https://www.linkedin.com/in/avitalspivak/>

00:33:47 Vini Vilela: Vini Vilela - Toronto, Canada

I help professionals who are making \$80k to \$100k and still feel like they are falling behind how they can change their lives and get ahead financially without having to work more, but understanding how the system around them works.

Email: vini@viniv.ca

Instagram: <https://www.instagram.com/viniv.ca>

Calendar: <https://meet.viniv.ca/meet-with-vini-v>

00:34:01 Carolyn Dennis Johnson: Good morning/afternoon, everyone!

Carolyn Dennis Johnson, MBA – Your Hiring Guide

Guiding Small Business Owners in Hiring Winning Teams

Email: carolyn@yourhiringguide.com

Coffee Date/Consultation: <https://calendly.com/carolyndjohnson>

Website: <https://yourhiringguide.com/>

LinkedIn: <https://www.linkedin.com/in/carolyndennisjohnson/>

Substack: <https://substack.com/@carolyndjohnson>

00:34:17 Evelyn M. Reynolds: I love working with women founders to identify, develop, and codify their authority. I use a sociological perspective to identify costly authority gaps.

<https://www.linkedin.com/in/evelynmreynolds/>

00:35:31 Jeanne Willson @SFBizCoaching: Hi everyone, I'm Jeanne Willson, co-founder of Love Your Profit.

Let's connect: <https://www.linkedin.com/in/jeannewillson>

Many service-based business owners making \$50K, \$100K even up to \$250K have no idea how much profit they're leaving on the table. They're so busy serving clients that money and profit are slipping through the cracks - and a lot of them find out at tax time that they made way less than they thought.

We match our clients with a professional, affordable bookkeeper who handles the day-to-day work so instead of spending evenings reconciling transactions, they're actually growing their business. One recent client uncovered \$13K in leaks in 90 days just from getting eyes on her numbers.

00:36:00 Jeanne Willson @SFBizCoaching: yes
00:36:02 Carolyn Dennis Johnson: yes
00:36:03 Sophie Lechner: YES
00:36:03 Evelyn M. Reynolds: yes
00:36:06 Tia (she/they): yes
00:36:08 Avital Spivak - AskAvital.com: YES
00:36:08 Scott Brown: yes
00:38:30 Evelyn M. Reynolds: yes
00:38:32 Vini Vilela: YES!
00:38:36 Avital Spivak - AskAvital.com: I didn't go to marketing school!
00:38:38 Tia (she/they): yes
00:38:38 Scott Brown: yes and yes
00:39:37 Carolyn Dennis Johnson: I have an MBA, but the book learning was not always helpful for trying to build my own business.
00:39:47 Avital Spivak - AskAvital.com: Reacted to "I have an MBA, but the book learning was not always helpful for trying to build my own business." with 
00:40:27 Sophie Lechner: yes
00:40:28 Evelyn M. Reynolds: Y
00:40:30 Tia (she/they): yes
00:40:30 Avital Spivak - AskAvital.com: yes
00:40:32 Sophie Lechner: author too
00:40:33 Jeanne Willson @SFBizCoaching: yes
00:40:34 Carolyn Dennis Johnson: Audible is my friend
00:40:36 Jeanne Willson @SFBizCoaching: The EMyth
00:40:46 Sophie Lechner: The Secret Garden
00:40:52 Jeanne Willson @SFBizCoaching: Think and Grow Rich
00:41:02 Tia (she/they): The Wealthy Spirit by Chellie Campbell
00:41:06 Carolyn Dennis Johnson: Love Ed Mylett, Vini
00:41:07 Evelyn M. Reynolds: Arlan Hamilton's "It's About Damn Time" Rachel Rodgers "We Should All Be Millionaires"
00:41:11 Vini Vilela: The Power of One More
00:41:16 Jeanne Willson @SFBizCoaching: Reacted to "Arlan Hamilton's "It's About Damn Time" Rachel Rodgers "We Should All Be Millionaires"" with 
00:41:19 Avital Spivak - AskAvital.com: "Language Habits in Human Affairs"
00:44:36 Sophie Lechner: Did Kim put something in the chat?
00:45:06 Avital Spivak - AskAvital.com: Replying to "Did Kim put something in the chat?"

not yet

00:45:59 Avital Spivak - AskAvital.com: Kimberley:

Draw a triangle

On one side write "Attract" (the A in ATM)

00:48:05 Sophie Lechner: A quiz

00:48:25 Scott Brown: 10

00:48:35 Scott Brown: 10

00:48:48 Scott Brown: 10

00:48:49 Evelyn M. Reynolds: 9 1/2 :)

00:48:55 Sophie Lechner: 8-10-10

00:49:01 Tia (she/they): 6/6/5

00:49:03 Carolyn Dennis Johnson: 6

00:49:13 Vini Vilela: 8, 10, 4

00:49:28 Avital Spivak - AskAvital.com: 9-7-5

00:49:36 Kimberley Day | The Book Launch Lab: You only need three things to attract clients.

Market

Offer

Magnet

00:49:38 Scott Brown: www.sdb05.com

00:50:55 Carolyn Dennis Johnson: Sign Up to Receive a Free Guide:

Don't Make Another Bad Hire!

7 Tips for Creating Great Interview Questions to Help You Hire a Winning Team

<https://yourhiringguide.my.canva.site>

00:51:45 Avital Spivak - AskAvital.com: Reacted to "Sign Up to Receive a Free Guide:

Don't Make Another Bad Hire!

7 Tips for Creating Great Interview Questions to Help You Hire a Winning Team

<https://yourhiringguide.my.canva.site>" with 

00:52:11 Kimberley Day | The Book Launch Lab: Three Trust Builders

Client Journey

Community

Content

00:52:12 Sophie Lechner: Ooh the root of authority is author - never noticed this before!

00:53:06 Carolyn Dennis Johnson: Reacted to "Ooh the root of authority is author - never noticed this before!" with 

00:53:22 Jeanne Willson @SFBizCoaching: Replying to "yes"

Join us for our free masterclass: LessMathMoreMoney.com

00:53:33 Avital Spivak - AskAvital.com: Reacted to "yes" with 

00:55:33 Carolyn Dennis Johnson: 5-5-5

00:55:34 Vini Vilela: 10, 1, 5

00:55:42 Sophie Lechner: 8-8-10

00:55:45 Evelyn M. Reynolds: 8

00:55:47 Tia (she/they): 6/5/5
00:55:48 Kimberley Day | The Book Launch Lab:
<https://us06web.zoom.us/join/join?from=addon&addon=1>
00:56:00 Avital Spivak - AskAvital.com: 8-7-8
00:56:40 Jeanne Willson @SFBizCoaching: When is your zoom meeting?
00:56:46 Avital Spivak - AskAvital.com: Replying to
"https://us06web.zoom.us/join/join?from=addon&addon=1"

This is Kimberley's Weekly AI Content Creation Masterclass

00:56:49 Carolyn Dennis Johnson: Marketing?
00:56:57 Sophie Lechner: Money?
00:57:01 Vini Vilela: Multiply
00:57:06 Avital Spivak - AskAvital.com: Replying to
"https://us06web.zoom.us/join/join?from=addon&addon=1"

Aug 6, 2026 05:00 PM

Aug 13, 2026 05:00 PM

Aug 20, 2026 05:00 PM

Aug 27, 2026 05:00 PM

00:57:10 Jeanne Willson @SFBizCoaching: mastery
00:57:14 Tia (she/they): Reacted to "Multiply" with 👍
00:57:14 Sophie Lechner: Me?
00:57:33 Sophie Lechner: Sophie@themagnetmodel.com
00:57:34 Jeanne Willson @SFBizCoaching: jeanne@sixfigurebusinesscoaching.com
00:57:48 Avital Spivak - AskAvital.com: avital@vitalweave.com
00:57:50 Kimberley Day | The Book Launch Lab: You need three things.

Traffic

Event

Enroll

00:57:52 Carolyn Dennis Johnson: Carolyn@yourhiringguide.com
00:58:04 Vini Vilela: vini@viniv.ca
00:59:23 Tia (she/they): tia@noir.com
01:00:03 Scott Brown: The Great Discovery is a great platform in a large community.
<https://thegreatdiscovery.com/creators?affiliate=sdb5>
01:00:47 Carolyn Dennis Johnson: yes
01:00:48 Sophie Lechner: yup
01:00:50 Avital Spivak - AskAvital.com: yup
01:00:54 Evelyn M. Reynolds: I'm getting more comfortable with it, but eh.
01:02:04 Sophie Lechner: 8-5-5
01:04:30 Evelyn M. Reynolds: This really helped me to identify areas that need work,
thanks Kim.
01:04:47 Kimberley Day | The Book Launch Lab: Sorry I went a little long...
01:05:50 Jeanne Willson @SFBizCoaching: Replying to "Sorry I went a littl..."

It was great, thank you, Kimberley! What time is your Zoom today?

01:06:18 Kimberley Day | The Book Launch Lab: 2pm PT, 5pm ET

01:08:58 Evelyn M. Reynolds: Oh, I would one of your books!
coach@evelymreynolds.com

01:10:13 Avital Spivak - AskAvital.com: Kimberley Day
You only need three things to attract clients.

Market

Offer

Magnet

TRAIN or TEACH for Trust Building

Client Journey

Community

Content

MONETIZE You need three things.

Traffic

Event - challenge, workshop, clarity meeting

Enroll

01:11:33 Avital Spivak - AskAvital.com:
<https://us06web.zoom.us/meeting/register/ljW7n06FQZ-BneIGu5SyqQ>

This is Kimberley's Weekly AI Content Creation Masterclass

01:13:15 Sophie Lechner: I use Heartbeat

01:13:37 Evelyn M. Reynolds: SKOOL is being very heavily invested in by founders,
their growth boost is amazing.

01:13:46 Tia (she/they): I need to go- thank you very very much

01:15:39 Jeanne Willson @SFBizCoaching: Thank you Avital and everyone!